

Third-party social evaluation implementation plan (trial)

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Third-party social evaluation can closely link higher education with society, contributing to the socialization of education, and is an inevitable choice for achieving effective supervision and scientific development of higher education. It is also a crucial measure to promote the collaborative interaction among government governance, school operation, and social evaluation, serving as a strong guarantee for the scientific development and continuous improvement of the education sector. After deliberation by the school, it has been decided to initiate third-party social evaluation work. In light of the actual circumstances of the schools operations, this opinion is hereby formulated.

1. The significance of third-party social evaluation

To assist the school in building an educational quality assurance system and to improve the core link of —— quality monitoring in quality assurance, further enhancing the quality of talent cultivation, and to support the schools engineering program accreditation and undergraduate review and evaluation work, the school plans to introduce a third-party undergraduate teaching quality social evaluation to further improve the quality of talent cultivation, further strengthen the connotation construction of programs, further align with program accreditation and undergraduate review and evaluation work, and further improve the quality assurance system.

2. Functions and objectives of third-party social evaluation

1. Function: In accordance with the requirements of the internal quality assurance system construction, focusing on three aspects—student entry, cultivation process, and graduate exit—with students at the center, teaching as the key, and faculty as the guarantee, to create a “true portrait” of talent cultivation for the school, assist in building an educational quality assurance system, improve the core link of quality assurance —— quality monitoring, and further enhance the quality of talent cultivation.

2. Objective: To provide third-party data evidence for teaching management, undergraduate audit and evaluation, and self-evaluation report of engineering

professional certification, and to provide objective data basis for teaching reform and quality improvement of talent training within the university.

3. Content and requirements of third-party social evaluation

The main contents of third-party social evaluation include student growth monitoring, teaching quality monitoring, monitoring of the quality of undergraduate training, monitoring of the quality of mid-term development for graduates, and comprehensive analysis of quality monitoring. After each sub-project survey is initiated, a project report is issued by mid-December of the same year. For specific content and requirements, see the attached table "Content and Requirements for Third-party Social Evaluation."

4. Determination and service requirements of third-party social evaluation institutions

The third party social evaluation agency shall be determined through public bidding. The winning bidder shall complete the relevant service work in accordance with the following requirements.

(1) Proactively provide project consulting services and designate at least one project leader to communicate and coordinate directly with the purchaser. The communication matters include but are not limited to: clarifying the specific needs of the school, carefully verifying student information, faculty information, course information, and graduate information. If any issues are found, they should be promptly addressed and corrected. Provide the school with a summary of the total number of student and graduate email addresses after inspection and clearance, covering all majors. Require the school to confirm via email that everything is correct and regularly monitor the progress of data recovery.

(2) Responsible for the overall design of the questionnaire, technical support for the collection of survey data, data cleaning, research analysis and writing project reports.

(3) Prepare project research reports according to the needs of the school and be fully responsible for the project process and report results.

(4) Provide the original status database of the survey, the school owns the right to use the database after tracking and organizing, the data property rights belong to the school. Without the schools permission, no third party shall be provided or disclosed with the contact information of students and teachers or data indicators and analytical reports involving the schools name; and a separate written commitment must be made for this content.

(5) The research background query system should be provided, which can view the latest progress of students answers in real time during the research process. It is used to control the research progress and ensure the project schedule.

(6) Relevant training should be provided to the school so that the school staff can operate the system skillfully, and ensure that they can carry out the operation management, operation, maintenance, fault analysis and handling of the system.

(7) After the completion of the project, we will provide one-year free tracking support service to solve the problems encountered in the operation of the project, and conduct free regular follow-up consultation and answer questions.

5. Feedback and application of third-party social evaluation results

1. The relevant data collected and the evaluation report formed shall be submitted to the school leaders, teaching work guidance committee and leaders of each relevant secondary college, so as to provide decision-making reference for the improvement of the schools education and teaching work.

2. The work of third-party social evaluation is included in the important content of school talent training, and the evaluation results are taken as an important index for the assessment of secondary colleges.

6. Funds for third-party social evaluation

The amount of funds for third-party social evaluation work shall be determined by bidding and included in the annual budget of the university.

Appendix: Table of contents and requirements of third-party social evaluation

addendum:

Table of contents and requirements of third-party social evaluation

order number	Sub-project name	Evaluation content and requirements
1	Student growth monitoring	<p>Specific Work: Provide student growth monitoring and the "Student Growth Report". Understand the annual growth of students, track the cultivation process. Understand the enhancement of knowledge, skills, and literacy, pay attention to the development of students professional maturity, learning engagement, and provide suggestions for improving teaching content, methods, and other teaching-related work. Conduct a questionnaire survey for second-year undergraduate students around October each year, using a combination of methods such as WeChat QR codes, answer links, or email surveys.</p> <p>Completed results: Provide student growth monitoring report; school students growth full-process evaluation status database.</p>
2	Teaching quality monitoring	<p>Specific work: all students carry out teaching quality monitoring and evaluation, carry out immediate evaluation, phased evaluation and result-oriented evaluation, and build a teaching quality evaluation system in which all members participate.</p> <p>Completed results: Provide a database of the quality evaluation status of the school; provide an annual report on the quality evaluation.</p>
3	this years graduates Cultivate	<p>Specific work: Conduct a questionnaire survey for fresh graduates and write a report on the quality monitoring of graduate training. The project content includes: analysis of</p>

	quality monitoring	<p>graduates employment status, alumni evaluation, evaluation of employment characteristics, analysis of graduates basic working abilities, postgraduate study analysis, effectiveness of core courses, quality of student affairs and logistics services, and trend analysis of major indicators of the college.</p> <p>Achievements: Provide the quality monitoring report of school graduates and independent data report of secondary colleges; the database of tracking and evaluation status of graduates training quality.</p>
4	Graduate mid-term Develop quality monitoring	<p>Specific work: Conduct a questionnaire survey and write a mid-term career development monitoring report for graduates who have graduated from our university for 5 years. The project content includes the analysis and evaluation of graduates academic advancement, feedback on their study experience, alumni recommendation and feedback, alumni recommendation and feedback, innovation and entrepreneurship situation, regional contribution, etc.</p> <p>Delivery results: Provide the mid-term career development monitoring report of school graduates; the database of mid-term tracking evaluation status of graduate training quality.</p>
5	Quality monitoring aggregate analysis	<p>Specific work: Based on student growth monitoring, teaching quality monitoring, and graduate quality monitoring (including short-term and medium-term) data, provide comprehensive interpretation and analysis for the school, and offer reference suggestions to address practical issues. Provide one quality monitoring analysis report per semester.</p>